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**Position Title** 

# Salesforce Application Manager, APAC

## **Your Profile:**

- Degree in Information Technology or similar fields
- Minimum 5 years of Salesforce support experience in the areas of:
  - User Management
  - Data Management
  - System Configuration & Process Automation
  - Reporting (performance, user adoption, etc.)
  - Integration (EAC, Outlook Plugin, etc.)
  - Operate ERP Integrations
  - Sales Cloud, Service Cloud and Marketing Cloud
- Highly independent, analytical and processoriented
- Team player with good communication and interaction skills
- Able to communicate fluently in English and Mandarin; German is a plus

### Your Tasks:

As Salesforce Application Manager, you are part of a global CRM team and responsible for worldwide Salesforce CRM management. You would actively shape the overall system so that ifm is securely positioned for the future.

Main responsibilities include:

- You are responsible for the smooth operation of the CRM system
- Within the DevOP activities, you would ensure continuous improvement of the application management (improvement of analysis options, scripts, monitoring, etc.)
- You would conceptualise individual partial solutions and prepare them for development
- You would create and maintain documentation
- You would support the CRM-PO in technical questions, topic clarifications and 2-level support

# **Other Tasks:**

- Carry out all tasks by complying with the respective process descriptions and ensure your workplace is tidy and clean
- On instruction of the superior, further tasks may be added or other tasks to be reasonably expected according to the employment contract have to be carried out
- The job holder complies with the existing guidelines on occupational health and safety, quality management and environmental protection

# ifm electronic Asia Pte Ltd

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ifm - close to you!